

TOWN OF HOLLYWOOD PARK
THE HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION
WILL MEET ON THURSDAY MAY 22, 2014 AT 5:30 P.M.
IN TOWN HALL AT #2 MECCA DRIVE.

AGENDA

I. CALL TO ORDER

II. ROLL CALL

III. VOTE TO EXCUSE ABSENTEE MEMBERS

IV. APPROVAL OF THE MEETING MINUTES 4/17/14

V. ACCEPT THE FINANCIAL STATEMENTS AS OF 3/31/14 and 4/30/14

VI. OLD BUSINESS:

TOPICS

1. Discuss/Take Possible Action on updates to the Strategic Marketing and Branding campaign to include the web site, social media and signage programs and pricing. (Texas Creative).
 - a. Citizen Comments:
 - b. Discussion:
2. Discuss/Take Possible Action on future phasing and implementation schedule of ongoing Marketing Plan (Texas Creative/M. Uhlig).
 - a. Citizen Comments:
 - b. Discussion:
3. Discuss/Take Possible Action on the Tree Committee Program (Wilberg)
 - a. Citizen Comments:
 - b. Discussion:
4. Update on CPS action regarding LED Street Lights (Lane).
 - a. Citizen Comments:
 - b. Discussion:

VII. NEW BUSINESS:

TOPICS

1. Discuss/Take Possible Action on promotion of an enhanced Hollywood Park mailing list in conjunction with Town of Hollywood Park (Councilwoman McBrayer)
 - a. Citizen Comments:
 - b. Discussion:

2. Discuss/Take Possible Action on promotion and development of commercial property as an EDC strategy (Lane/Prater).
 - a. Citizen Comments:
 - b. Discussion:
3. Discuss/Take Possible Action on EDC Goals and Strategies for 2014.
 - a. Citizen Comments:
 - b. Discussion:

VIII. ADJOURNMENT

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, May 19, 2014 by 5:00 p.m.



Janice Alamia, City Secretary

AGENDA NOTICES:

Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.